



2024 Annual Sponsorship Opportunities

This program demonstrates an investment in the mission and goals of the chamber. In return, sponsors will receive recognition and benefits throughout the year resulting in:

- Increased visibility
- Expanded connections with business leaders
- Business Growth
- Strengthened customer relationships
- Business community investment
- Falls Church community engagement
- Enhanced web presence

Annual sponsorships are a mutually beneficial way in which to support the Chamber while receiving promotional benefits throughout the year for an individual business. This includes tickets to events, both virtual and live.

Sponsorships, which are responsible for almost 20% of the Chamber's income, enable the Chamber to advocate for business interests, provide programs and networking opportunities, and promote members, while maintaining a dues structure that is financially feasible for our small independent business community.

This package outlines information on the Chambers' Annual Sponsorship Packages. Event sponsorships for the Gala and Family Fun Night are also available.

For more information, contact Elise Neil Bengtson at elise@fallschurchchamber.org or 703-532-1050.

Business Name: _____

Sponsorship Level: _____

Signature: _____ Date: _____

Printed Name: _____



Chairmans' Circle - \$7,500

- Designation as Chairman's Circle Sponsor of the Falls Church Chamber of Commerce
- Customized benefits
- Concierge services
- Sponsorship acknowledgement and logo recognition:
 - Multiple locations on the Chamber's website including the Home Page
 - Email Announcements *News from the Chamber*
 - Advertisements in the *Falls Church News-Press*
 - Annual Gala
 - Family Fun Night or another TBD event
 - Monthly Board meetings (currently virtual)
 - Monthly Networking Luncheons
- Enhanced web listing including:
 - Priority placement in the Member Directory
 - Expanded business description
 - Option to include photos and video
 - Increased number of keyword tags, and more
- Member of the Week Social Media Post - In order of signing on
- Up to ten events, exclusive offers, and job posts to Chamber website posted by Chamber staff upon request
- Table Sponsorship and 10 tickets to Gala
- Hole Sponsorship and six tickets to the Annual Mini-Golf Family Fun Night or similar benefits at a TBD Event
- Fifteen tickets to Networking Luncheons
- Opportunity to promote sponsorship and link to Chamber's website
- Chamber Membership

Platinum - \$5,000

- Designation as Platinum Sponsor of the Falls Church Chamber of Commerce
- Sponsorship acknowledgement and logo recognition:
 - Multiple locations on the Chamber's website including the Home Page
 - Email Announcements *News from the Chamber*
 - Advertisements in the *Falls Church News-Press*
 - Annual Gala
 - Family Fun Night or another TBD event
 - Monthly Board meetings (currently virtual)
 - Monthly Networking Luncheons
- Enhanced web listing including:
 - Priority placement in the Member Directory
 - Expanded business description
 - Option to include photos and video
 - Increased number of keyword tags, and more
- Member of the Week Social Media Post - In order of signing on
- Up to ten events, exclusive offers, and job posts to Chamber website posted by Chamber staff upon request
- Table Sponsorship and eight tickets to Gala
- Hole Sponsorship and 5 tickets to the Annual Mini-Golf Family Fun Night or similar benefits at a TBD Event
- Twelve tickets to Networking Luncheons
- Opportunity to promote sponsorship and link to Chamber's website
- Chamber Membership

Gold Sponsor - \$3,000

- Designation as Gold Sponsor of the Falls Church Chamber of Commerce
- Sponsorship acknowledgement and logo recognition:
 - Multiple locations on the Chamber's website including the Home Page
 - Email Announcements *News from the Chamber*
 - Advertisements in the *Falls Church News-Press*
 - Annual Gala
 - Family Fun Night or another TBD event
 - Monthly Board meetings (currently virtual)
 - Monthly Networking Luncheons
- Enhanced web listing including:
 - Priority placement in the Member Directory
 - Expanded business description
 - Option to include photos and video
 - Increased number of keyword tags, and more
- Member of the Week Social Media Post – following Partners, in order of signing on
- Up to six events, special offers, and job posts to Chamber website posted by Chamber staff upon request
- Recognition and six tickets to Gala
- 4 tickets to the Annual Mini-Golf Family Fun Night or similar benefits at a TBD event
- Ten tickets to Networking Luncheons
- Opportunity to promote sponsorship and link to Chamber's website
- Chamber Membership

Silver Sponsor - \$1,500

- Designation as Silver Sponsor of the Falls Church Chamber of Commerce
- Sponsorship acknowledgement and logo recognition:
 - Multiple locations on the Chamber's website including the Home Page
 - Email Announcements *News from the Chamber*
 - Advertisements in the *Falls Church News-Press*
 - Annual Gala
 - Family Fun Night or another TBD event
 - Monthly Board meetings (currently virtual)
 - Monthly Networking Luncheons
- Enhanced web listing including:
 - Priority placement in the Member Directory
 - Expanded business description
 - Option to include photos and video
 - Increased number of keyword tags, and more
- Member of the Week Social Media Post – following Partners, and Gold Sponsors in order of signing on
- Up to four events, special offers, and job posts to Chamber website posted by Chamber staff upon request
- Recognition and two tickets to Annual Gala
- 2 tickets to the Annual Mini-Golf Family Fun Night or similar benefits at a TBD event
- Four tickets to Networking Luncheons
- Opportunity to promote sponsorship and link to Chamber's website
- Chamber Membership

Bronze Sponsor - \$1,000

- Designation as Bronze Sponsor of the Falls Church Chamber of Commerce
- Sponsorship acknowledgement and name recognition:
 - Sponsor page of Chamber website
 - Email announcements *News from the Chamber*
 - Chamber advertisements in the *Falls Church News-Press*
 - Annual Gala
 - Family Fun Night or another TBD event
 - Monthly Board meetings
 - Monthly Networking Luncheons
- Enhanced web listing including:
 - Priority placement in the Member Directory
 - Expanded description
 - Option to include photos and video
 - Increased number of keyword tags, and more
- Member of the Week Social Media Post – following Partners, Gold, and Silver Sponsors in order of signing on
- Up to two events, special offers, and job posts to Chamber website posted by Chamber staff upon request
- Recognition and one ticket to Annual Gala
- 2 tickets to the Annual Mini-Golf Family Fun Night or similar benefits at a TBD event
- Two tickets to Networking Luncheons
- Opportunity to promote sponsorship and link to Chamber's website
- Chamber Membership