

**Falls Church Chamber  
of Commerce invites  
the Community to:**

**20  
25  
GALA**



**THE  
DISCO  
BALL**

**Celebrating the Falls Church Business Community  
and the Community That Supports It**

**This event attracts 200+ influential business leaders, community members, and professionals, providing an unparalleled branding opportunity. It's the Chamber's signature fundraising event, vital to sustaining our ability to advocate for businesses, support the local community, and drive economic growth.**

Spots are limited – secure your sponsorship today to guarantee your place at this premier event! Act now to ensure maximum visibility and priority placement before opportunities run out. Be part of the event that keeps our business community thriving!

## **SPONSORSHIP LEVELS**

Strengthen connections and build relationships. Sponsorship packages provide the opportunity to engage with attendees in a meaningful way. These packages offer enhanced access to the event, ideal for bringing your team or valued clients to experience this exceptional event while connecting with the community.

- **PRESENTING SPONSOR** ..... **\$3,000**
- **DISCO BALL SPONSOR** ..... **\$1,000**
- **DISCO FEVER SPONSOR** ..... **\$500**

## **UNDERWRITING OPPORTUNITIES**

Elevate your brand and amplify your impact. Underwriting opportunities focus on delivering exceptional visibility and branding for your company. By supporting key elements of the event, you'll gain exclusive exposure and align your brand with a unique and engaging community experience.

- **DINNER SPONSOR** ..... **\$2,000**
- **ENTERTAINMENT SPONSOR** ..... **\$1,500**
- **AWARDS SPONSOR** ..... **\$1,000**
- **SIGNATURE DRINK SPONSOR** ..... **\$1,000**
- **DÉCOR SPONSOR** ..... **\$500**
- **DESSERT SPONSOR** ..... **\$500**
- **SILENT AUCTION SPONSOR** ..... **\$500**
- **CELEBRATION SPONSOR** ..... **\$500**
- **SWAG BAG SPONSORS** ..... **\$50**

## PRESENTING SPONSOR \$3,000

- Exclusive presenting rights with the opportunity to give welcoming remarks onstage at the beginning of the program, ensuring your brand leads the event
  - Logo prominently featured at event registration
  - Full-page ad in event program
  - Top billing of your logo on printed material and event signage
  - Premier placement of your logo in digital materials, including the auction website and Chamber website
  - Logo featured prominently in the sponsor scroll presentation at the event
  - Recognition in Falls Church News Press advertisement promoting the event
  - Inclusion in email announcements leading up to the event
  - **Eight** event tickets
- 

## DISCO BALL SPONSOR \$1,000

- Logo prominently featured at event entrance
  - Half-page ad in event program
  - Top billing of your logo on printed material and event signage
  - Premier placement of your logo in digital materials, including the auction website and Chamber website
  - Logo featured in the sponsor scroll presentation at the event
  - Inclusion in email announcements leading up to the event
  - **Six** event tickets
- 

## DISCO FEVER SPONSOR \$500

- Logo prominently displayed on assigned cocktail table
- Logo featured in printed material and event signage
- Top billing of your logo in digital materials, including the auction website and Chamber website
- Featured in sponsor scroll presentation at the event
- Inclusion in email announcements leading up to the event
- **Four** event tickets

## DINNER SPONSOR \$2,000

- Logo on premier signage in the buffet area
  - Half-page ad in event program
  - Logo prominently featured at event entrance
  - Logo included on printed material and event signage
  - Top billing of your logo in digital materials, including the auction website and Chamber website
  - Recognition in Falls Church News Press advertisement promoting the event
  - Inclusion in email announcements leading up to the event
  - **Six** event tickets
- 

## ~~ENTERTAINMENT SPONSOR \$1,500~~

- Opportunity to introduce the band onstage
  - Logo prominently featured at event entrance
  - Logo included on printed material and event signage
  - Top billing of your logo in digital materials, including the auction website and Chamber website
  - Recognition in Falls Church News Press advertisement promoting the event
  - Inclusion in email announcements leading up to the event
  - **Four** event tickets
- 

## AWARDS SPONSOR \$1,000 (FIVE AVAILABLE)

- Opportunity to announce one award recipient onstage
  - Logo featured at event entrance
  - Logo included on printed material and event signage
  - Top billing of your logo in digital materials, including the auction website and Chamber website
  - Recognition in Falls Church News Press advertisement promoting the event
  - Inclusion in email announcements leading up to the event
  - **Two** event tickets
- 

## SIGNATURE DRINK SPONSOR \$1,000

- Choose and name the featured drink and align your brand with the evening's toast-worthy moments!
- Logo featured at event entrance
- Logo included on printed material and event signage
- Top billing of your logo in digital materials, including the auction website and Chamber website
- Recognition in Falls Church News Press advertisement promoting the event
- Inclusion in email announcements leading up to the event
- **Two** event tickets

## DÉCOR SPONSOR \$500

- Logo prominently featured at event registration
  - Logo included on printed material and event signage
  - Top billing of your logo in digital materials, including the auction website and Chamber website
  - Recognition in Falls Church News Press advertisement promoting the event
  - Inclusion in email announcements leading up to the event
  - **One** event ticket
- 

## DESSERT SPONSOR \$500

- Logo prominently displayed on the dessert table
  - Logo included on printed material and event signage
  - Top billing of your logo in digital materials, including the auction website and Chamber website
  - Recognition in Falls Church News Press advertisement promoting the event
  - Inclusion in email announcements leading up to the event
  - **One** event ticket
- 

## SILENT AUCTION SPONSOR \$500

- Opportunity to announce the last call for silent auction bidding onstage
  - Logo included on printed material and event signage
  - Top billing of your logo in digital materials, including the auction website and Chamber website
  - Recognition in Falls Church News Press advertisement promoting the event
  - Inclusion in email announcements leading up to the event
  - **One** event ticket
- 

## CELEBRATION SPONSOR \$500 (TWO AVAILABLE)

Help create a festive and fun atmosphere by sponsoring an experience activity such as a photo booth or event game!

- Logo prominently displayed on/near the sponsored experience
  - Logo included on printed material and event signage
  - Top billing of your logo in digital materials, including the auction website and Chamber website
  - Recognition in Falls Church News Press advertisement promoting the event
  - Inclusion in email announcements leading up to the event
  - **One** event ticket
- 

## SWAG BAG SPONSORS \$50 (TEN AVAILABLE)

- Promote your business to the community (Chamber members only)
- Distribute discounts, coupons, gifts, and promotional items in the gift bags for all attendees to take home